Overview: Career Counselling Evaluation Form

The Career Counselling Evaluation Form was created by the Career Centre, Trent University.

This evaluation form is circulated electronically to all participants at the end of each term. It is sent to all attendees by email with a hyperlink to a Zoomerang survey. Within the form there are questions to help us assess processes and outcomes (learning, personal, impact). We use a 5 point scale. We have used this for two academic cycles and are now considering adding a satisfaction question.

We found career counselling to be a particular challenging service to assess, as each session tends to be very unique. We attempted to find some themes and then allow for some open ended responses.

This tool and overview were submitted by the Career Centre, Trent University.