

Overview: Career Fair Employer Survey

This tool was created by the Student Success Centre at The University of Western Ontario for evaluating the Career Fair. Specifically the tool collects employer feedback to determine areas of strength and areas for improvement around the venue, parking, directions, and other specifics that contribute to the efficiency and effectiveness of running the event.

This tool is sent after the fair online through SurveyMonkey or through the online job posting and event database.

The specific questions were chosen because they are factors which we can influence and adjust for future events. We also include a question regarding interest in future events which helps guide our own planning and direction. With regards to the rating scale, we rely on a simple 4 point likert scale of poor, average, good, and excellent.

This tool and overview were submitted by the Student Success Centre, The University of Western Ontario.