

CERIC Top Funding Priorities

Updated July 2017

- Career practitioning with social and economic impact
- Early intervention to assist children's career decision making
- Impact of career services on policy and programs
- New emerging career development theories and career management models
- Entrepreneurial education and career development

Elaborations/Supporting Notes:

Career practitioning with social and economic impact

- Research about social enterprise
- Research on corporate social responsibility
- Intersection of diversity and inclusion at work
 - o what career practitioners need
 - o research on gender inclusivity
 - o socio-economic status
 - o rural demographic status
 - o immigrant
 - o aboriginal
 - o mental health
 - o older workers
- Impact of disability and/or mental health issues on career development
 - o tools related to stigma and workplace cultures;
 - o recovery practices that can be embedded in a career practitioner's toolkit;
 - o developing a psychologically healthy workplace;
 - o awareness of, and sensitivity to, mental health issues;
 - o enhancing labour force preparation, entry and re-entry.
- Changing workforce and impact on practitioners
 - o labour market trends
 - o trends relative to social impact
 - o development of useful tools



- o use within a career planning context
- o support for trades as a career choice

Early intervention to assist children's career decision making

- Research about support of parents in child's career decision making
- Career infusion into curricula, including early on ie. K-12

Impact of career services on policy and programs

- Demonstrating and championing accomplishments
- Research impact of policy and programs on career services
- Research about best practices and impact
- Assessment
- Evaluation as quality measure and support

New emerging career development theories and career management models:

- What they are and how they can be incorporated into the work we do compared to conventional models; models that help people make the right decisions – to motivate them;
- Action oriented, discovery-based career learning; applicable to secondary school system, mid-career and post-secondary.

Entrepreneurial education and career development:

- What's happening in our schools;
- Intersection of coop or experiential education and entrepreneurial learning;
- Best practices;
- Access to up to date information re. entrepreneurship; development of such access;
- Incorporating an entrepreneurial mindset in your own career development (not entrepreneurship or business education).