

PRESENTED BY:



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# Inspire, Influence and Innovate



Tuesday, November 5, 2013

9:00 am - 4:00 pm

Ramada Hotel & Conference Centre



2170 Harvey Avenue, Kelowna, BC

To register, visit [BCCDA.org](http://BCCDA.org) or call 604.684.3638

With presentations by Norm Amundson,  
Tannis Goddard and Roberta Neault

Early Bird Rate

\$139 until October 16

\$179 after October 16

BCCDA, with generous support from CERIC, is pleased to present the Career Development Mini-Forum.

Here is your chance to be inspired by three leading experts in career development research and practice. It is a day to refresh your enthusiasm and skills; reconnect with peers, and gather tips and tricks to enhance your career!

Earn 10 CECs (continuing education credits) for the day.



## **NORM AMUNDSON** Hope-Centered Career Development

**In this presentation, Dr Amundson will put forward a new career development model with the dimension of “hope” as the centre point. He also will share some CERIC-funded research that explores the relationship between hope and student engagement, academic performance and vocational identity. The research also investigated how some people were able to remain hopeful even when facing some very challenging situations. As part of the presentation, Dr Amundson will also demonstrate some practical interventions that are designed to support and enhance a sense of hopefulness about the future.**

Norm is a Full Professor in Counselling Psychology with the Faculty of Education at The University of British Columbia. He has given numerous workshops and seminars and has been a keynote speaker at many national and international conferences. In his writings, Dr Amundson emphasizes the importance of creativity, imagination, cultural awareness and action as career development strategies. His publications include over 70 journal articles; training DVDs; books and several career workbooks.

Dr Amundson has won a number of awards and as a consultant, he has developed a number of training materials for the Canadian Federal Government. These materials have received national and international acclaim and have been used as a foundation for training in many different countries.



## **TANNIS GODDARD** Technology-Enabled Career Services - What's It All About?

**This session will introduce the use of technology as a client learning and support tool within Career Development Services. The integration of facilitated online delivery can add a new dimension to the experience for clients and can offer solutions for extending service access. In this session, participants will:**

- **Gain an understanding about the historic and current use of technology within the Career Development field**
- **Explore a range of models, technologies and social media tools being used internationally**
- **View a demo of how Training Innovations is integrating online services within EPBC**
- **Understand key factors for evaluating organizational readiness for technology integration**
- **Develop an understanding for the skills required to effectively communicate and practice online**

**If you have specific questions, you'd like to see addressed in this session, please email [tannis.goddard@training-innovations.com](mailto:tannis.goddard@training-innovations.com) by October 25.**

Tannis is founder and President of Training Innovations, a career development organization that has delivered community-based career services in BC since 1992. Tannis has pioneered the use of online technologies within the provision of career services with her organization launching the first Canadian online career program in 2004. Tannis now provides consulting support to governments, career agencies and research projects focused on effective design and integration of ICT within career development services. In 2007, Tannis received the Award of Excellence from the Career Management Association of BC and in 2011 she was member of Canada's Country Team at the International Symposium in Budapest. In 2013 she co-led the design and development of the first-ever e-Career Services Symposium in Sydney, Australia. Tannis is completing her PhD through the University of Warwick (UK) and is conducting an international research project examining uses of ICT in public employment services.



## **ROBERTA NEAULT** Unpacking “Assessment” - It's Bigger Than You Think!

**Career development practitioners, counsellors and HR professionals often request training or consultation about assessment but, drilling down, the term means different things to different people. Effective assessment is a comprehensive process and begins with strategic planning about structuring your approach. Clarifying client needs is essential before selecting assessment tools or making informed referral decisions, accessing appropriate funding, and/or choosing an assessor. Regardless of whether you're conducting the assessment process yourself or guiding the approach as a case manager, it's important to holistically integrate assessment results from multiple sources. There's also an art to writing, and interpreting, assessment reports. Whether your goal is to add to your assessment toolkit, acquire more specialized assessment competencies, or simply gain a better understanding of assessment options for your clients, this presentation will enhance your understanding of the complexities of “assessment” within the career development sector.**

Roberta is Associate Dean of the Master of Arts in Counselling Psychology program at Yorkville University and President of Life Strategies Ltd., and is an award-winning career management specialist with over three decades of relevant experience in counselling, coaching, consulting, training, curriculum design, research and writing. She has taught masters-level assessment courses for several universities and co-led a comprehensive mapping project for the Forum of Labour Market Ministers on the use of assessment tools, models and processes within career/employment services across Canada. She is the recipient of the BC Career Development Association's Mentor of the Year Award, the National Employment Counseling Association's Professional Development Award, the Canadian Career Development Foundation's Stu Conger Award for Leadership in Career Counselling and Career Development in Canada, the Gold Medal and the Diamond Pin for Leadership in Career Development. Roberta currently serves on the executives of the Career Counsellors Chapter of the Canadian Counselling and Psychotherapy Association, the Asia Pacific Career Development Association and the Aldergrove Business Association.