

“A DIFFERENCE OF ABILITY: RECRUITING, HIRING AND EMPLOYING PEOPLE WITH DISABILITIES”

Toronto - The unemployment rate for people with disabilities is alarmingly high. Although these people offer a great pool of talent, they remain untapped and detached from the mainstream workforce.

Career counselling, and perhaps more importantly, equity in career counselling, is a pressing issue. CERIC's (The Canadian Education Research Institute for Counselling) vision is to increase the economic and social wealth and productivity of Canadians through improved quality, effectiveness and accessibility of counselling programs especially in the areas of career counselling and career education. In working towards this vision and with the support of the Counselling Foundation of Canada, CERIC has developed and distributed a timely documentary entitled “A Difference of Ability: Recruiting, Hiring and Employing People with Disabilities.”

CERIC is hosting a preview screening of “A Difference of Ability: Recruiting, Hiring and Employing People with Disabilities” on Monday, November 13th at 5:30 p.m. at the Toronto Board of Trade.

About the documentary, Parliamentary Assistant to the Federal Minister of Health, Steven Fletcher says, “the time is right for this documentary to be seen by employers, service agencies, prospective employees, the government and the public. Its messages are poignant and empowering and gives all groups concerned a blueprint for navigating their way to full engagement. When there is equity in employment practices and full participation from all sectors of our society, Canadians everywhere benefit. There is no reason why Canada should not be leading the way on fully maximizing the work potential of all of our entire citizenry.”

Robert Burt Executive Producer of "A Difference of Ability: Recruiting, Hiring and Employing People with Disabilities" says, “we believe this documentary is a solid beginning in heightening sensitivity to employment issues. It's an important blend of perspectives aimed at promoting change and success”.

No matter if it is landing your first job or forging ahead in one's career, finding and maintaining meaningful, paid employment is a goal most of us share. “A Difference of Ability: Recruiting, Hiring and Employing People with Disabilities”, sends loud and clear the message that employment for all citizens, regardless of a difference of ability, is a basic human need and right.

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Event details:

MONDAY, NOVEMBER 13, 2006

5:30 p.m.

TORONTO BOARD OF TRADE, WEST DINING ROOM All are welcome. Please call to reserve seating.

Contacts:

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