



**CERIC**

Advancing  
Career  
Development  
in Canada

Promouvoir  
le développement  
de carrière  
au Canada

# THE EARLY YEARS

## CAREER DEVELOPMENT FOR YOUNG CHILDREN

### A GUIDE FOR EDUCATORS

### A GUIDE FOR PARENTS/ GUARDIANS

#### PARENTS NEED TO TALK ABOUT THEIR WORK

**99.2%**

of educators agreed that it is important for parents to talk about their work with their children and family.



#### EMPHASIS IN THE CURRICULUM

**57.9%**

of educators agreed there is sufficient emphasis in the curriculum on helping children to explore and apply their interests.

#### TV AND SOCIAL MEDIA CAN INFLUENCE THEIR FUTURE CAREER CHOICES



**97%**

of educators agreed that TV and social media can influence future career choices.

#### SCHOOLS INFLUENCE CHILDREN'S CAREER DEVELOPMENT

**88.9%**

of educators disagreed that children's career development unfolds naturally and schools don't need to influence it.



#### DEVELOP IDEAS OF JOBS BASED ON GENDER

**78.7%**



of parents responded 'yes' that children develop ideas of jobs for boys and other jobs for girls.

#### WANT TO TALK ABOUT THEIR FUTURE

**94.8%**

of educators recognized that young children want to talk about their future.

