



# CERIC

Advancing  
Career  
Development  
in Canada

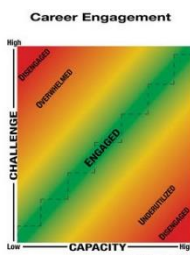
Promouvoir  
le développement  
de carrière  
au Canada

Dear Colleague,

**CERIC, invites you to attend a free networking breakfast meeting** to discover and discuss some key findings around Career Engagement with Dr Roberta Neault, an award-winning career development authority based in B.C and co-editor of CERIC's newly released book *Career Theories and Models at Work: Ideas for Practice*. This meeting is also a great opportunity to network with other professional peers from organizations with an interest in career development as well as to learn more about programs and services from CERIC that will be of value to you.

**Monday, May 13, 2019**  
**8:30 am – 10:30 am**  
**Delta Hotel by Marriott Beausejour, 750 Main St, Moncton, NB**  
**Ballroom A.**

This is an *inclusive* event and we want to hear from all who have a stake in matters related to career and employment counselling and HR, including employers, career advisors and educators.



Dr Neault's Career Engagement model (co-developed with Dr. Deirdre Pickerell) situates maximum engagement to occur at the intersection of challenge and capacity. Too much challenge for the available capacity can be overwhelming; too little challenge, on the other hand, leaves people feeling underutilized. Being excessively overwhelmed or chronically underutilized is the path to disengagement.

In this meeting you will learn:

- How to identify the signs of career disengagement
- The individual and the organizational responsibility for career engagement
- How to engage and re-engage jobseekers and employees

This research brings together two groups who have typically worked in silos: career practitioners and HR professionals, whose integrated supports and shared insights can benefit both individuals and organizations. The model has even broader application, including with high school students, foreign-trained professionals and retirees.

Our goal is for you to:

- **gain knowledge** of the book's findings and their implications for career development;
- build **your network** of local individuals and organizations that are engaged in different facets of career development; and,
- learn **about some exciting initiatives**, programs and services from CERIC that will be of value to you in your ongoing work.

### WHO WE ARE

CERIC is a charitable organization that advances education and research in career counselling and career development in order to increase the economic and social well-being of Canadians. We [fund projects](#) to develop innovative resources that build the knowledge and skills of diverse communities of career professionals.

For more information on CERIC, visit our website <https://ceric.ca/>.

**Seating is limited, so please [confirm your attendance](#) for this breakfast meeting as soon as possible.**  
Feel free to extend the invitation to others in your organization or network who could also benefit from joining us.

Thanks to CCPA and IAC for hosting the meeting at their [CCPA / IAC conference](#). [CCPA](#) promotes the profession and its contribution to the mental health and well-being of all Canadians. As the profession's advocate, they strengthen their mandate to remain the leading association for counselling and psychotherapy in Canada.

The [International Association for Counselling](#) (IAC) is an International Non-Governmental Association (NGO) with United Nations consultative status (ECOSOC, WHO, UNESCO, and ILO). Since 1966 IAC has worked to advance the development of counselling through practice, education, research, and advocacy initiatives. IAC advances the development of counselling in order to improve people's lives and well-being.

**CERIC** is a charitable organization that advances education and research in career counselling and career development.

Le **CERIC** est un organisme caritatif voué à la progression de l'éducation et de la recherche en matière d'orientation professionnelle et développement de carrière.

**CANNEXUS**

**CAREERWISE**  
ORIENTATION

**CAREERING**

**SUMMERSKILLS**

CANADIAN  
JOURNAL OF  
CAREER  
DEVELOPMENT

REVUE  
CANADIENNE DE  
DÉVELOPPEMENT  
DE CARRIÈRE

GRADUATE  
STUDENT  
ENGAGEMENT  
PROGRAM

PROGRAMME DE  
MOBILISATION  
DES ÉTUDIANTS AUX  
CYCLES SUPÉRIEURS