

A person is silhouetted against a starry night sky. The Milky Way galaxy is visible, stretching across the upper half of the frame. The person is standing on a dark, rocky outcrop in the foreground. The overall scene is dark and atmospheric, with the stars providing the primary light source.

Get Located: Discovering Your Superpowers

AI-powered, Human-centred Career Development & Coaching Series

Prepared by FutureFit AI for CERIC



Our Focus Today

1. Key trends influencing the future of work & learning
2. Common pitfalls in navigating the new world of work
3. Getting the Starting Location Right
4. 360-Degree View of Talent
5. Sample Tools

The Future of Organizations

In a rapidly changing world



Technology

Executives moving from graduation to management will face **technology 500,000x more powerful.**



Disruption

The average tenure on S&P 500 has fallen **from 60 years to 18 years.**



Talent

2015 high-school graduates have **never known** a world **without the internet or Google.**

The Future of Work

Three primary challenges



Flexibility vs Performance

99% of workers would like ability to work remotely and yet most effective agile collaboration practices require in-person collaboration.



Rapidly Shifting Demographics

75% of the North American workforce will be composed of **millennials** by 2030, with 1/2 of millennials from **ethnic minority groups**.



AI & Automation

At least **14% of the global workforce (375M workers)** will need to switch occupations by 2030, with **over 55%** of them **women** and over **60% peoples of colour**.



Navigating an Unpredictable Future

A photograph of a car's interior, focusing on the center console. A smartphone is mounted on the console, displaying a Google Maps navigation screen. The screen shows a route on a map with a red line, and text at the top reads "700 Provincialeweg". At the bottom of the screen, it indicates "22 min" and "18 km 18:58". The car's dashboard, including the steering wheel and air vents, is visible in the background. The overall image has a dark, muted color palette.

What if there was a "**Google Maps**" for the future of work and learning?

FutureFit AI

Puts you in the driver seat of your future



1.
Explore
the World



2.
Set a
Destination



3.
It Locates
You

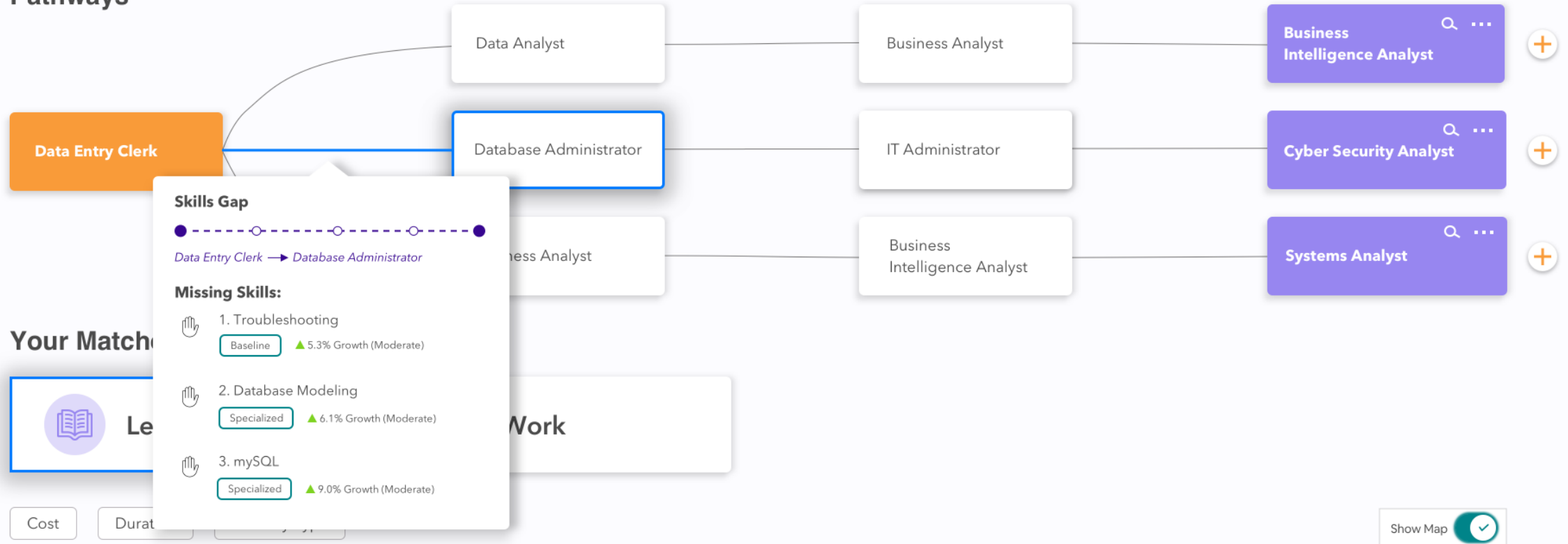


4.
Maps
Pathways



5.
Guides
Along the Way

Pathways



Your Match



Cost Duration [Filter]

Show Map

Global Recognition



\$1 million
North American prize



Selected as a
NextAI 2019 venture



Invited to 2019
World Government Summit in Dubai



Top award on future of work from
U.S. Government



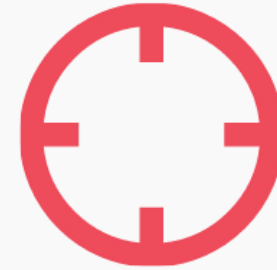
Common Pitfalls

Why results fall short of aspirations



Undefined Destinations

If you don't know where you are going...



Imprecise Location

Pick-up: *"somewhere in Toronto"*



Unclear Pathways

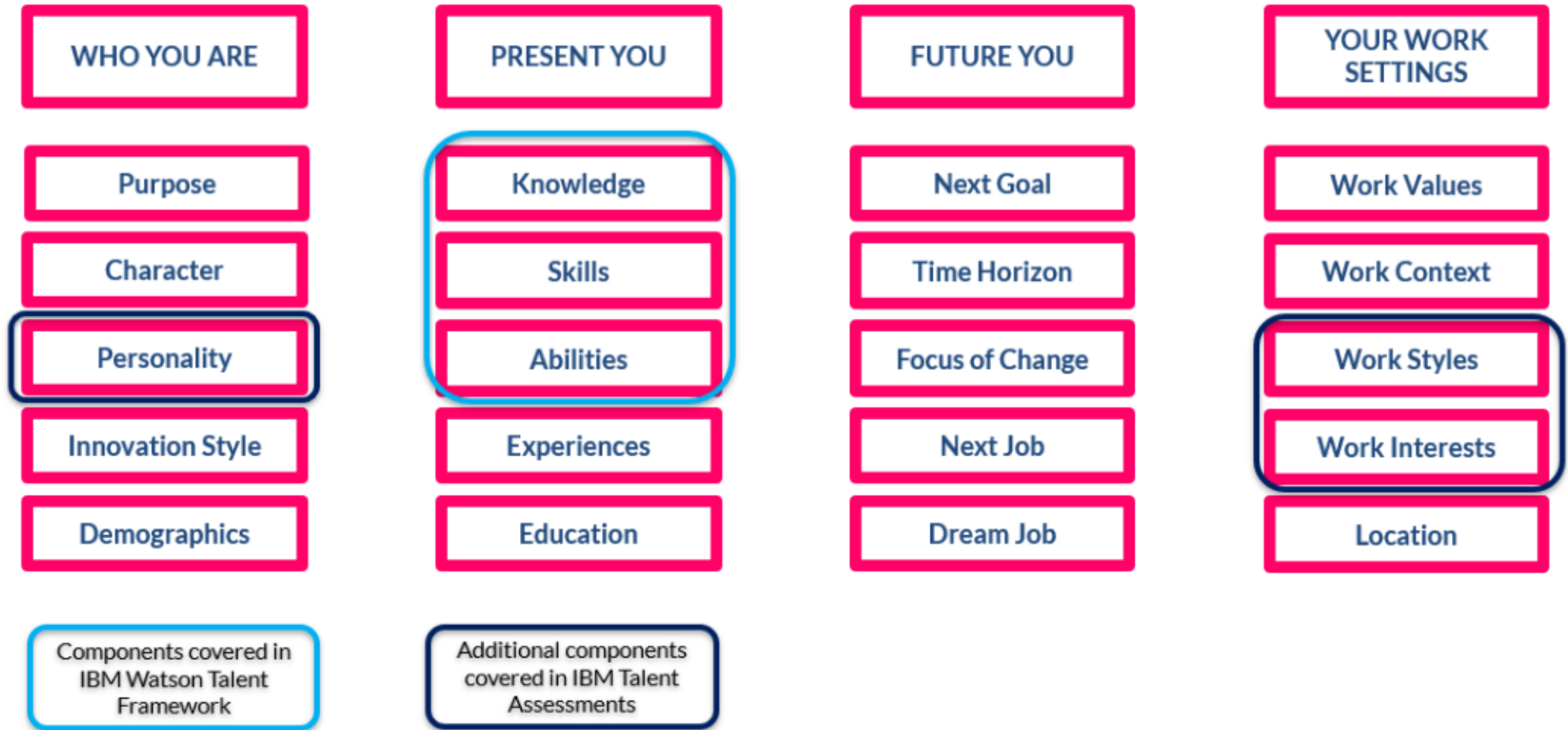
A world with no Expedia



Irrelevant Measurement

Promise the world, deliver nothing

360 View of Talent



Who You Are - Purpose

SUSTAINABLE DEVELOPMENT GOALS

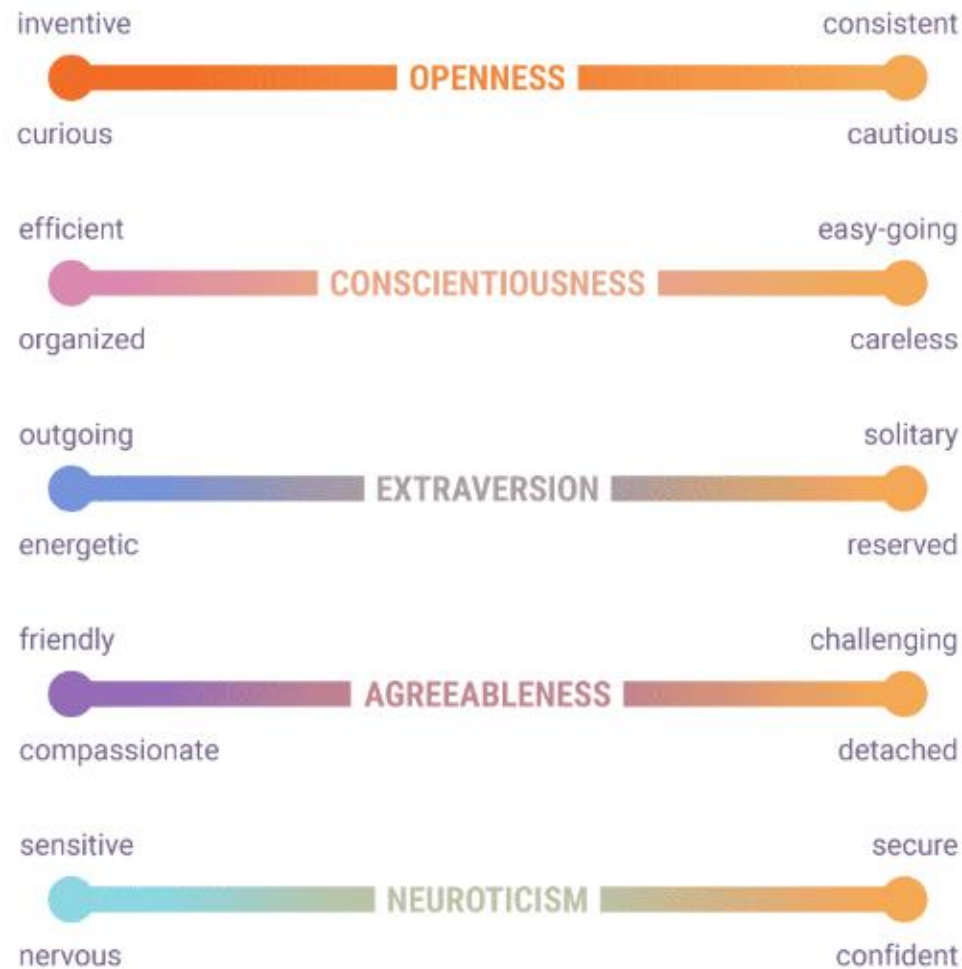


Who You Are - Character

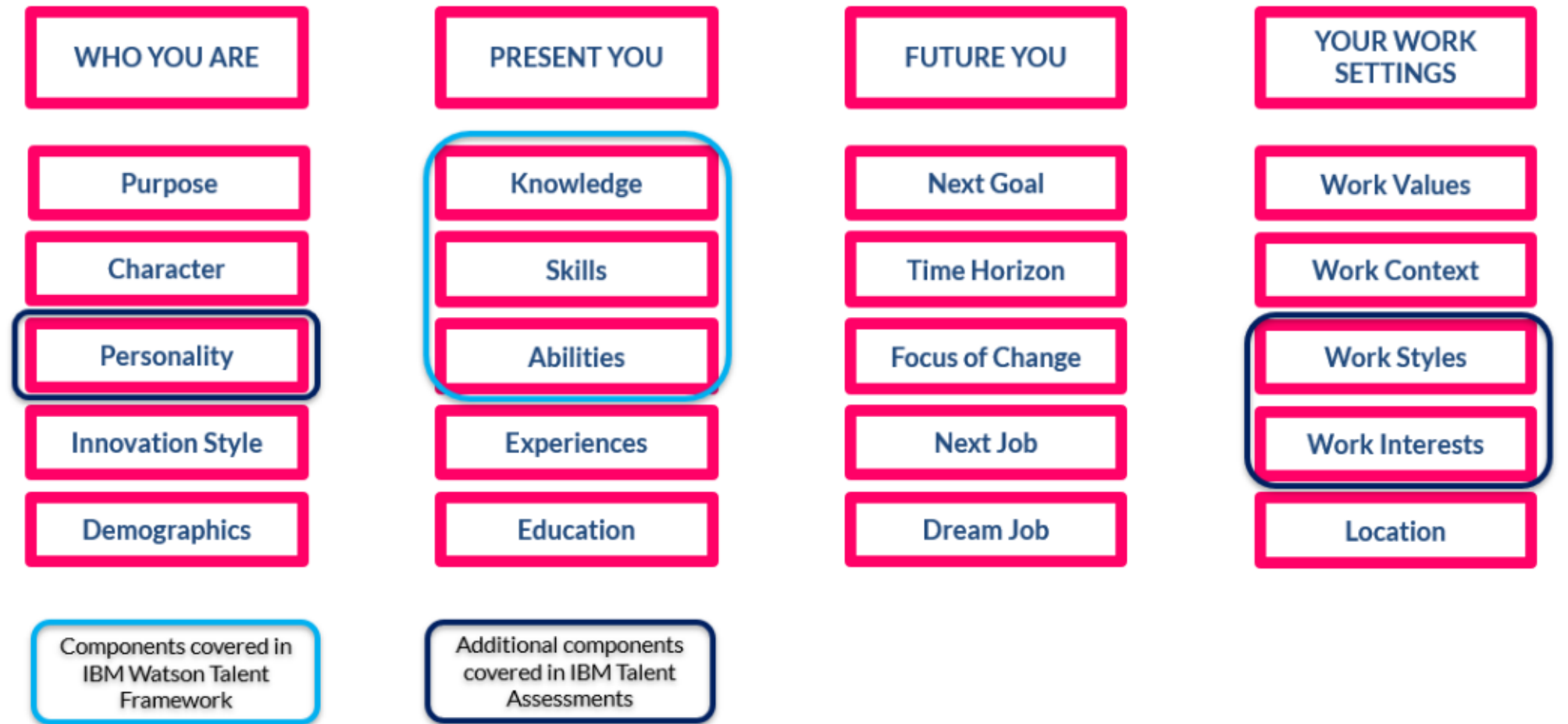
What are your top strengths?



Who You Are - Personality



360 View of Talent





Present You - Skills

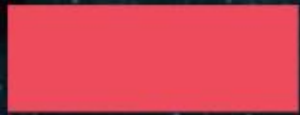


360 View of Talent



Your Working Settings - Work Interests





Q&A