



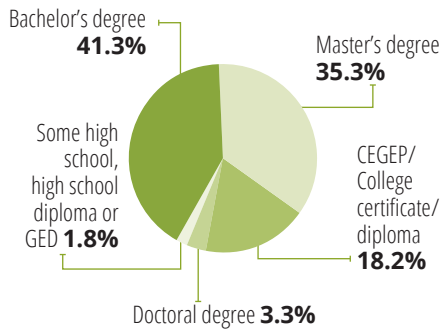
**CERIC**

Advancing  
Career  
Development  
in Canada

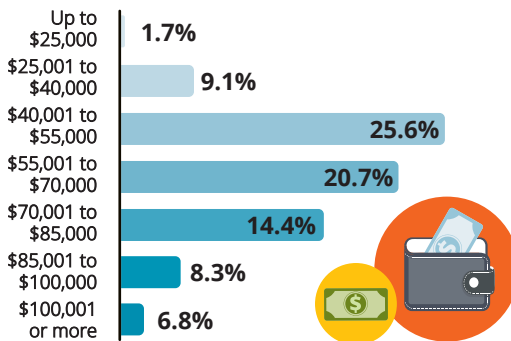
Promouvoir  
le développement  
de carrière  
au Canada

# CERIC 2019 SURVEY OF CAREER SERVICE PROFESSIONALS

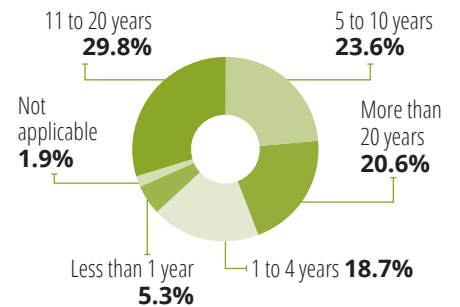
What is the highest level of education you have completed?



What is your gross (before deductions) annual salary or income?



How many years have you worked in career development?

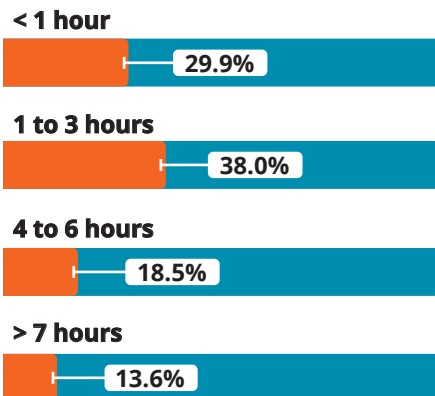


Thinking about your career, where do you see yourself in five years?

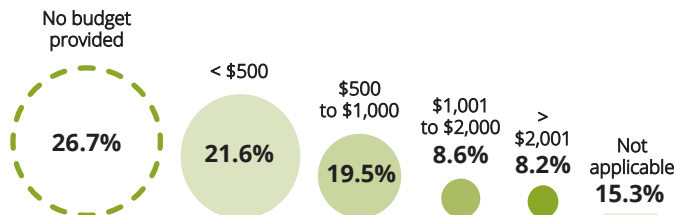
## TOP THREE RESPONSES

- 1 Likely to be in a similar position/role within the same organization **33.5%**
- 2 Working in a more senior position within the same organization **19.3%**
- 3 Retired **11.1%**

How much time per month would you typically spend on formal professional development?



What is your yearly personal professional development budget as provided by your employer?



What issues or challenges have you encountered or foresee encountering in hiring people with appropriate skills?

“There are not enough people with the appropriate skills.”



“Most candidates have limited counselling skills for working with marginalized, multi-barriered clients.”



“Difficult to attract qualified and experienced people with the compensation package offered.”

What three topics would you most like to see career development-related research focus on?

1. Practices, approaches, techniques or tools used in career counselling/development
2. Labour market information
3. Mental health and career development

In the past few years, do you feel the public's perception of the value of career service professionals has:

**30.6%**  
Improved

**5.2%**  
Worsened

**40.9%**  
Not changed

**23.3%**  
Unsure



When contemplating the next step in their careers, are Canadians that you advise mostly stressed about ...

**49.4%** Concerned about their ability to find decent-paying work

**45.3%** Uncertain of strengths/interests and anxious about making the right career decision

**3.2%** Fearful of AI/automation and what that means for their job prospects

**2.1%** Unclear about how to get a promotion or move up in their field