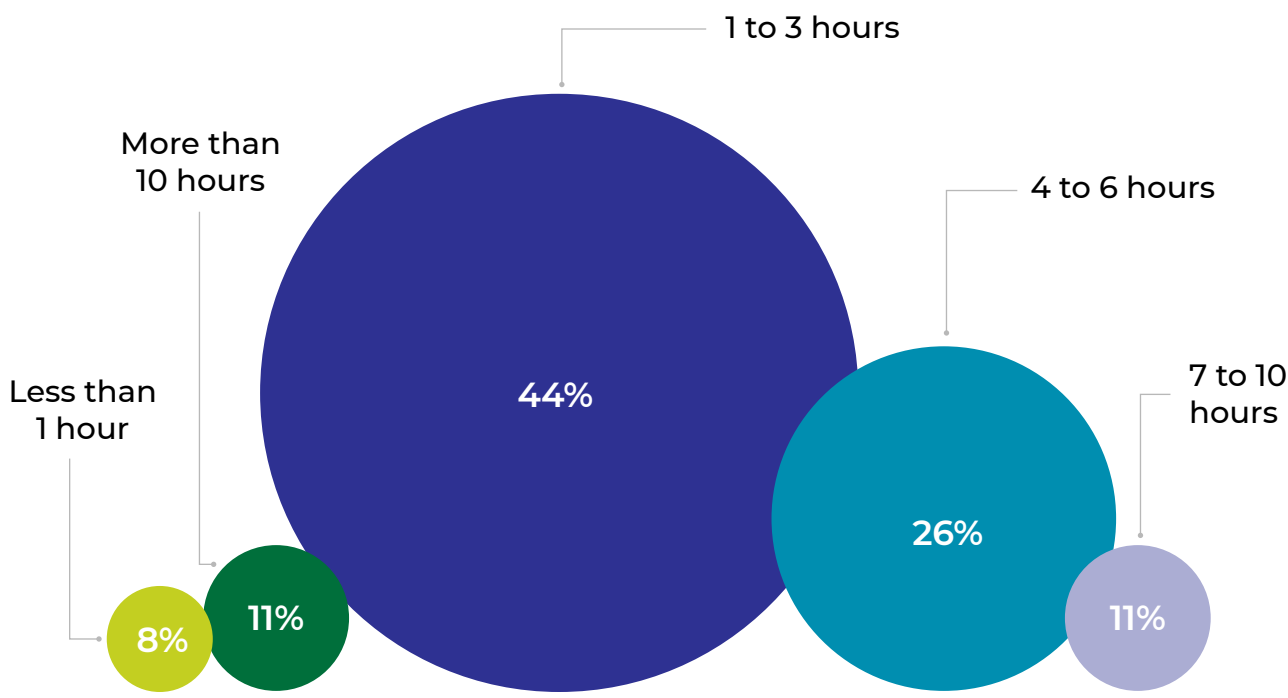


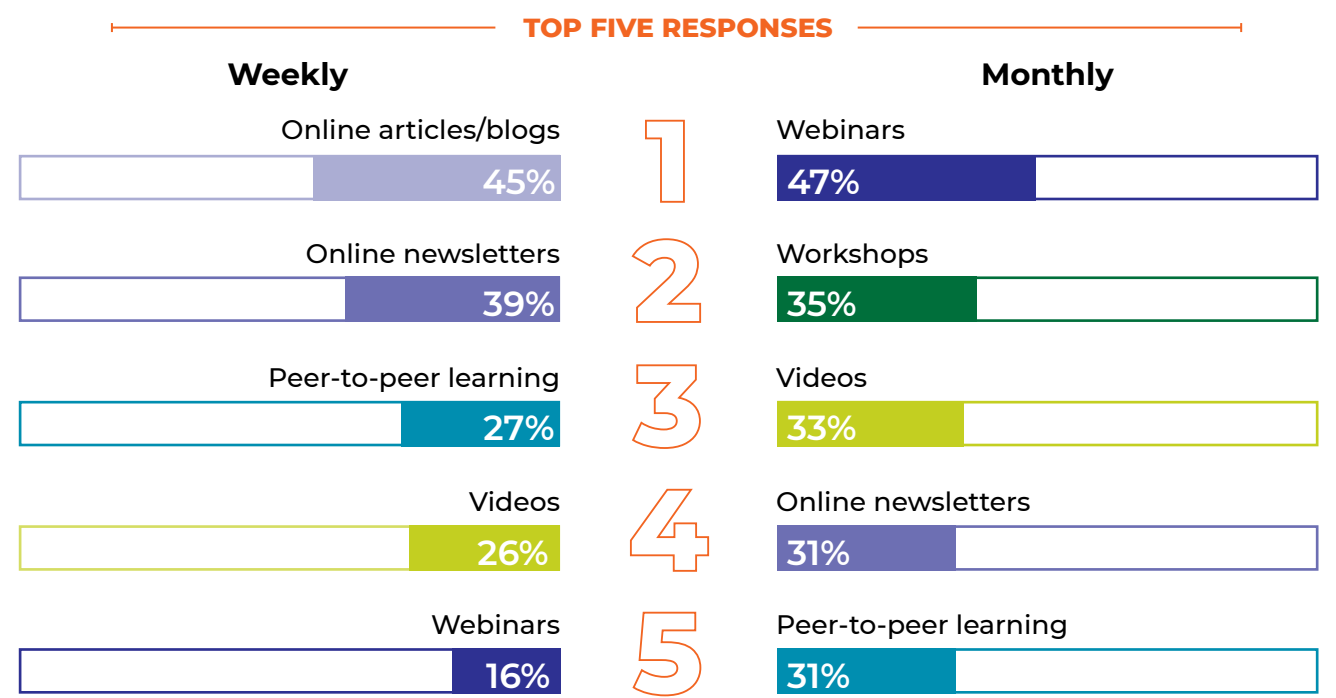
2022 Content & Learning Survey of Career Development Professionals

Report of survey findings
May 2022

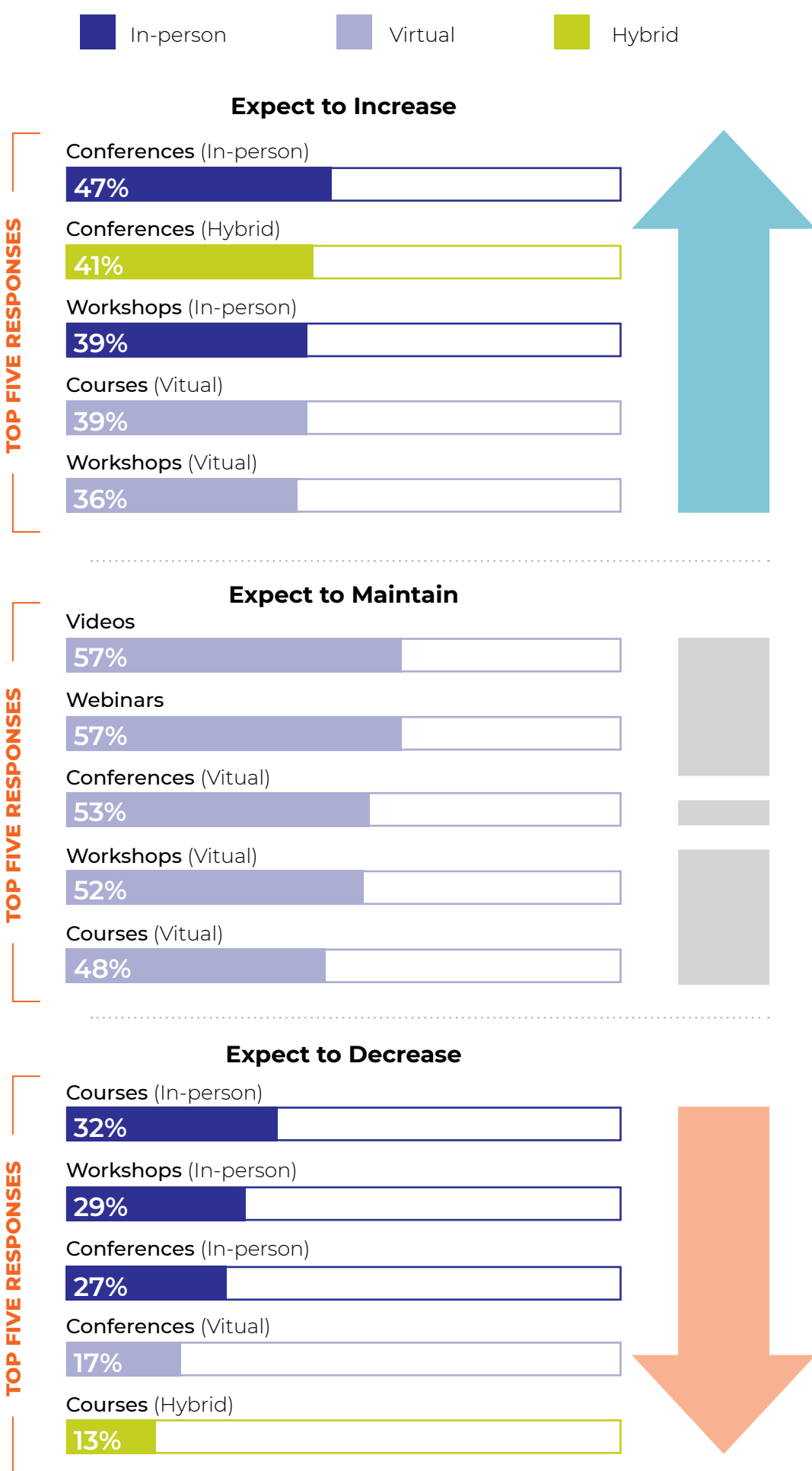
Time spent per month on professional development (PD):



Considering time, budget and workload, respondents' top 5 sources of learning:



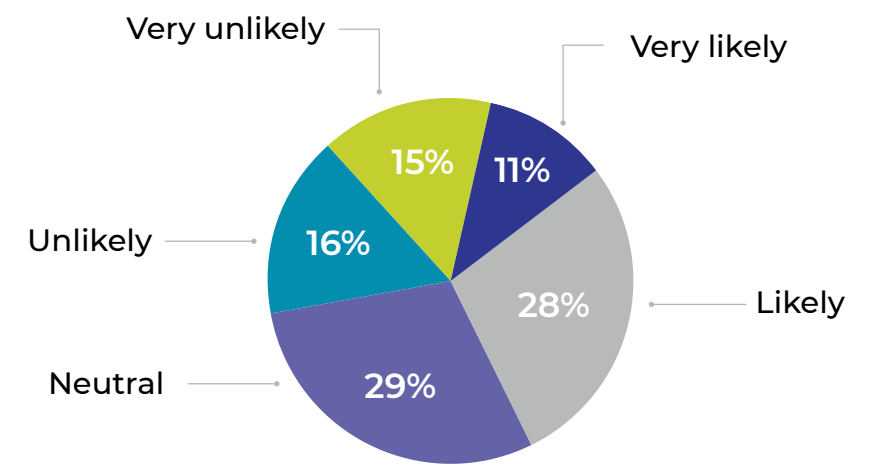
If there were no COVID-19 health restrictions in place, rate how you would expect your participation in the following types of learning to change over the next two years.



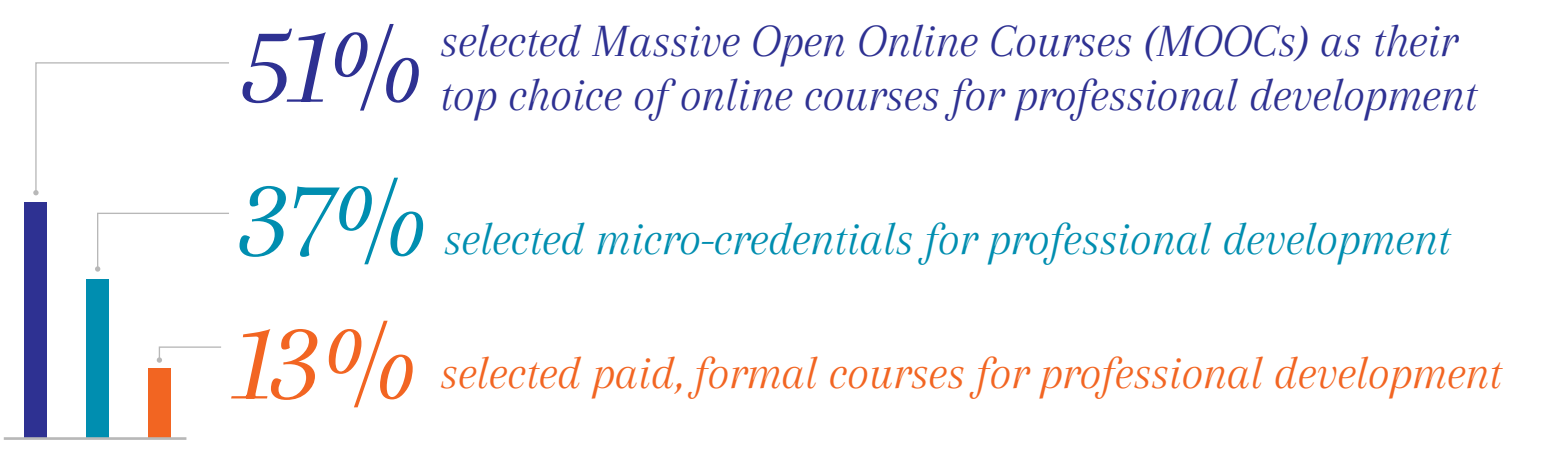
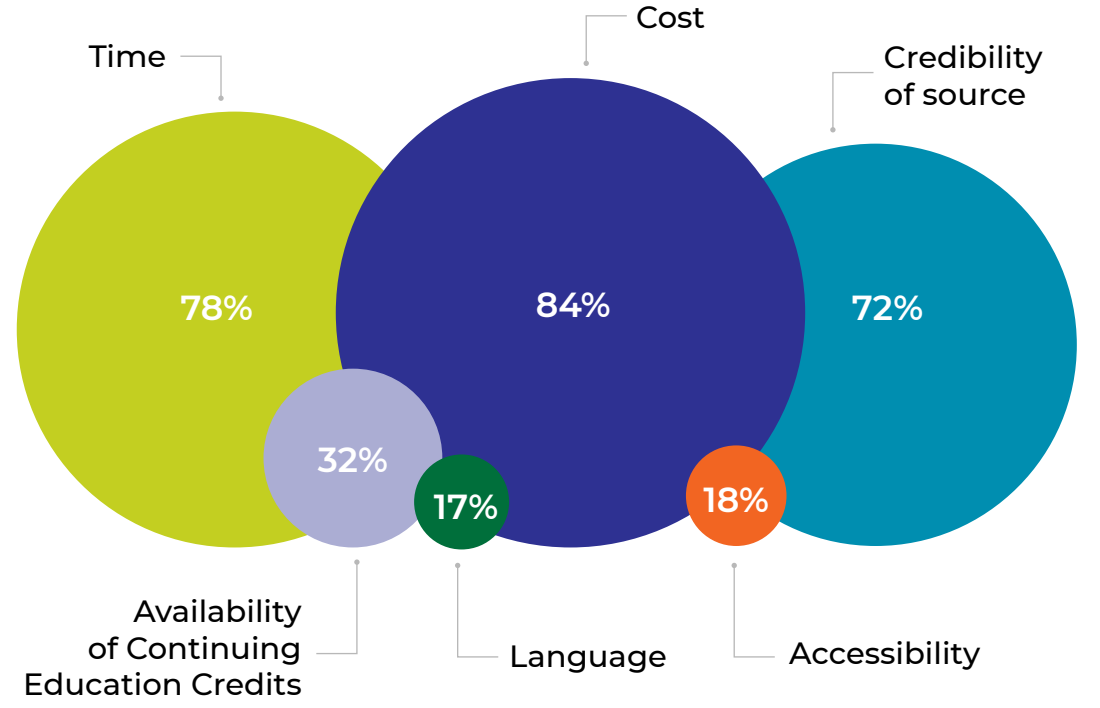
Themes respondents want to learn more about:



How likely would you be to use digital badges to demonstrate your skills?



Aside from the learning format and topic, what affects your decisions on what professional development you engage in?



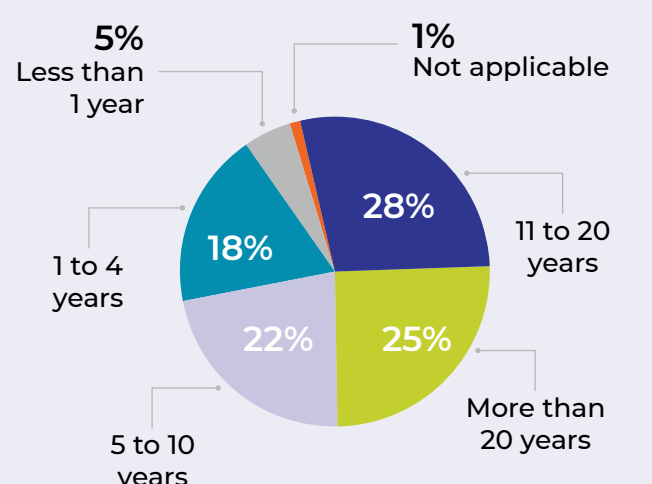
DEMOGRAPHICS



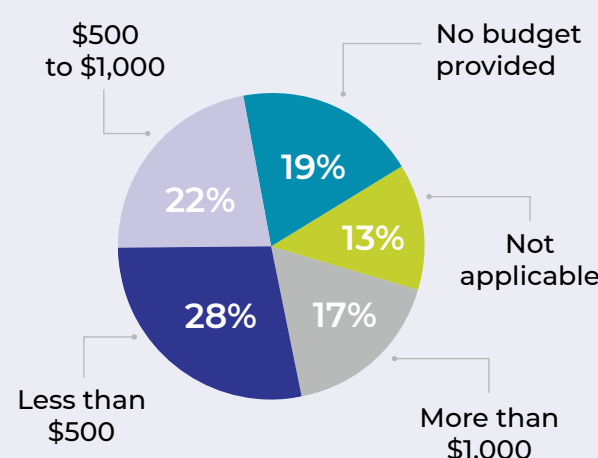
59% of respondents were functional and program staff (e.g. career coach, guidance counsellor)



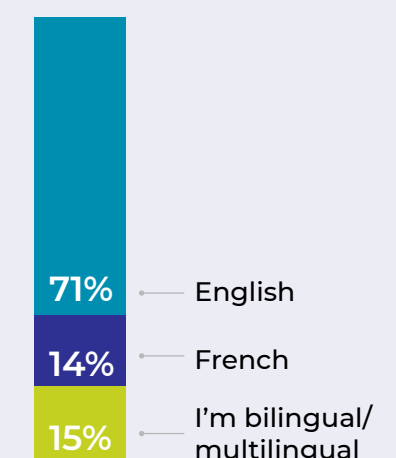
Years worked in career development



Annual PD budget (employer-provided and/or personal)



Respondents' language preference



Respondents' location

