CERIC Areas of Interest

CERIC has identified areas of interest to help presenters target the content of their webinar proposals. However, CERIC welcomes individuals to submit their proposals even if they do not align with these specific areas. We encourage diverse perspectives and ideas that contribute to the advancement of career development.

Career Development Practices and Theories

Application of Research and Career Theories

Career theories, evidence-based career development practice, and research and evaluation methodologies

Effective Career Counselling and Coaching

Up-to-date coaching and career counselling techniques, strategies, skills and ethics; innovative, client-centred approaches for supporting career management and transitions; virtual career services

Empowering Jobseekers

Supporting clients to navigate all aspects of job search, including resume and cover letter writing, mindsets, networking and interview preparation, social media

Global Perspectives on Career Development

Career and workforce development practices, programs and policies from outside of Canada

Trauma-Informed Practice

Skills and strategies to support individuals who may have a history of trauma and to build trauma-informed workplaces

Career Education and Learning for K-12 and Young Adults

Career Education K-12 Students

Curriculum development, partnerships and programs, school/guidance counselling, role of principals and school board, educational planning and financial considerations

Career Education Post-Secondary

College and university career services, career-related learning in the classroom, career literacy development, financing of studies, post-secondary transitions, alumni engagement

Experiential/Work-Integrated Learning

Development, delivery and impact of experiential and work-integrated learning opportunities (e.g. co-op, internships) in K-12 and post-secondary

Trades & Vocational Education

Educational programs, training and apprenticeship opportunities to support individuals seeking to practice a specialized trade or occupation

Career Development Sector Leadership and Advocacy

Career Centre Leadership & Management

Organizational leadership and change management, team management, program development, and recruitment and succession planning for career centre directors and managers

Career Development Sector Evolution & Advocacy

Sector visibility, policy advocacy, sustainability strategies, professionalization of the sector (including certification)

Indigeneity, Justice, Equity, Diversity and Inclusion

Indigenous Career Development

Indigenous career and workforce development programs, Indigenous worldviews relating to work and career, decolonizing career development, community engagement

Intersectional Service Delivery

Inclusive career services and advocacy that reflect understanding of the multiple identities clients can hold and how they intersect, supporting multi-barriered clients

Mature Worker Career Development

Career management and job search for clients 50+, retirement planning, ageism, post-retirement employment

Rural and Remote Career Development

Rural/remote career and employment services as well as employment and educational opportunities/challenges, community economic development

Social Justice, Equity, Diversity and Inclusion

Equitable workplaces & career services, inclusive leadership, social justice, decent work, supporting equity-deserving groups (e.g. 2SLGBTQIA+, neurodiverse or racialized individuals)

Supporting Clients with Disabilities

Disability-inclusive employment and hiring, workplace and job search accommodations, accessibility of services and workplaces, disclosure, understanding invisible and visible disabilities, vocational rehabilitation

Working with Immigrants and Refugees

Career development and workforce integration strategies and programs, cultural responsiveness, career challenges, immigration policy, qualification recognition, international students

Innovations and Trends in Career Development

AI, New Technology & Tools

Technological trends affecting career development, including artificial intelligence; digital tools for career services

Future of Work

Macro-level shifts affecting the future landscape of work, education and career development (e.g. climate change, demographic shifts, economic precarity)

Labour Market Information

Identifying and leveraging LMI (e.g. occupational and sector outlooks, economic trends, salary information, gig economy data) to support informed career decision-making

Specialized Career Supports and Programs

Adult Learning and Career Development

Principles and best practices, lifelong learning, micro-credentials, supporting adults to pursue education/training, return-to-work/school, tools and assessments

Career Development for Youth Outside of School

Youth engagement; initiatives promoting youth development, empowerment and career planning outside of schools, including NEET (not in education, employment or training) youth

Employment/Training Programs

Best practices and innovations in developing and delivering employment/training programs, adapting to government policies and priorities, funding and evaluation, partnership development

Entrepreneurship & Self-employment

Small business development and support for clients and/or CDPs, non-traditional employment pathways, entrepreneurial mindset

Mental Health & Well-being

Supporting mental health and well-being for clients and/or CDPs, identifying appropriate supports for clients, self-care and resilience

Workplace, Employers and Employee Careers

Employer Engagement

Developing partnerships with employers to support and build awareness of career development programming, career education and learner/jobseeker success

Workforce Development

Programs, innovations and best practices, including collaborations, strategies and skills training to meet evolving industry needs; job development

Workplace, HR and Employee Career Management

Employee recruitment, retention and career management; integrating career development into HR; workplace shifts and trends; intergenerational workplace